

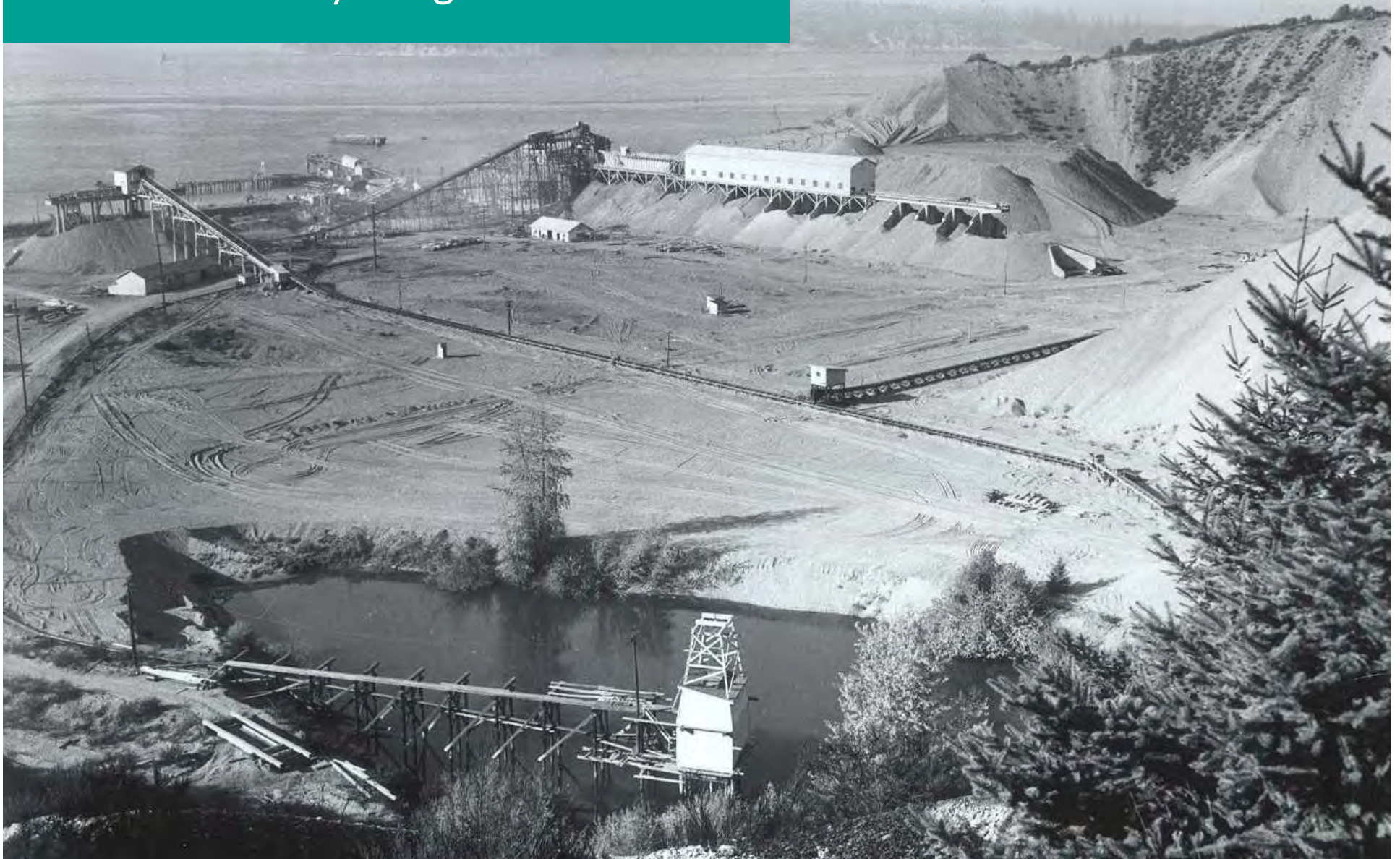
History was made



2015 U.S. Open


Chambers Bay
Site of the 2015 U.S. Open Championship

From a century-old gravel mine....



To a championship-worthy golf course



Attendance



273,000
total gate entries

Busiest day attracted
47,000 people



300 structures
built on site

Grandstand
seating for **18,000**
throughout site

Largest grandstand
built with **6,000 seats**
on the 18th hole

Championship
rounds SOLD OUT
faster than any other
U.S. Open

245 different
companies participated
in **corporate**
hospitality

Participating companies:
129 Washington
115 National
1 International

Masters of Merchandise



**Sold the most
merchandise** in
U.S. Open history

Great for our community



The Report Says:



Overall Economic Impact:
\$134.5 million

Tax Revenues

State – \$9,985,200

Local – \$6,838,000



Economic Impact

Estimated
overall impact:
\$140+ million

Estimated
State Tax Revenues:
\$8+ million

Hotel revenues up:

122% in Tacoma
41% in Seattle
41% in SeaTac
20% in Bellevue

\$1 million alone spent
on local food for
corporate hospitality

Chambers Bay around the world



40 hours of coverage by
Fox Sports

31% increase in
daily **TV viewership**
over last year

Credentialed **media** on
site from **19 countries**

Visits to
www.chambersbaygolf.com
increased 2,000%



Local Impact

- Windmill Gardens
- Home Depot
- Hermanson Mechanical
- Puget Sound Beverage
- Northern Fish
- Dillanos Coffee Roasters
- Lifestyle Valet
- Corina Bakery
- Berryland Café
- Hardcastle Entertainment
- Kristin Wells & Joy Tevis Event Planners
- Heritage Distilling Company
- ...and more!

For the people

Military honored at the
Opening Ceremony &
free admission to practice
rounds

70,000 pounds of food
donated to Emergency
Food Network

Special activities for more
than **300 children** on
Youth Day

Non-profits received
portion of proceeds
from concession stands



Support from our partners



Support from our partners



What the people had to say



Ryan Moore, Puyallup WA



U.S. Open Satellite Lot

"I thought traffic was going to be an absolute nightmare, but I was pleasantly surprised! Everyone in town had prepared for the worst, but when the actual event came around, traffic was the same as any other day! I am very pleased with the way everything worked out."

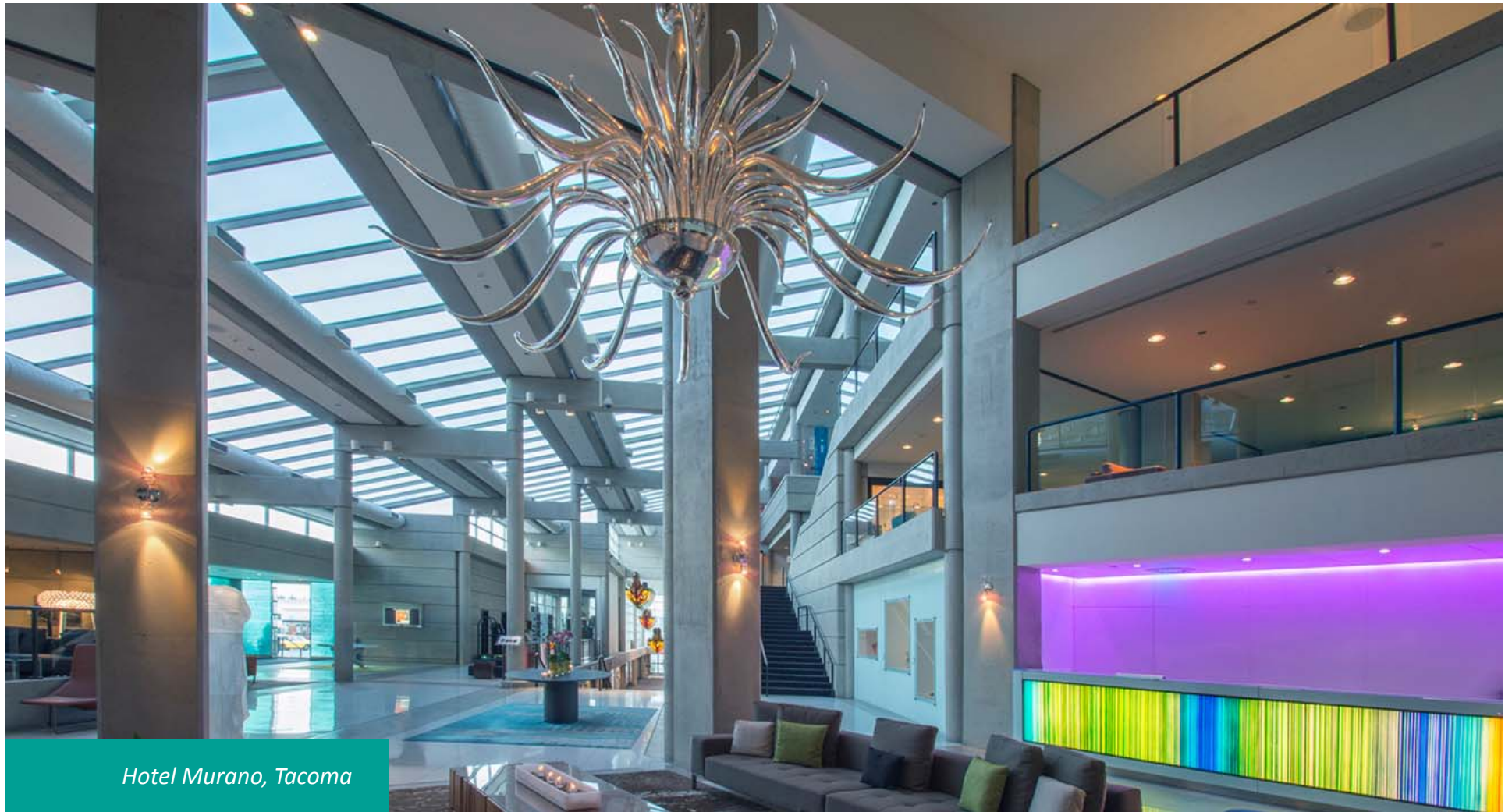
- University Place Resident Nick Boyle



El Gaucho, Tacoma

“All 14 private rooms at our Seattle and Tacoma locations were booked everyday. Our Tacoma location was fully booked on Saturday night. The U.S. Open was a huge source of revenue for El Gaucho. We hope our guests from that week return to the Pacific Northwest again and again.”

- El Gaucho Chief Operating Officer Chad Mackay



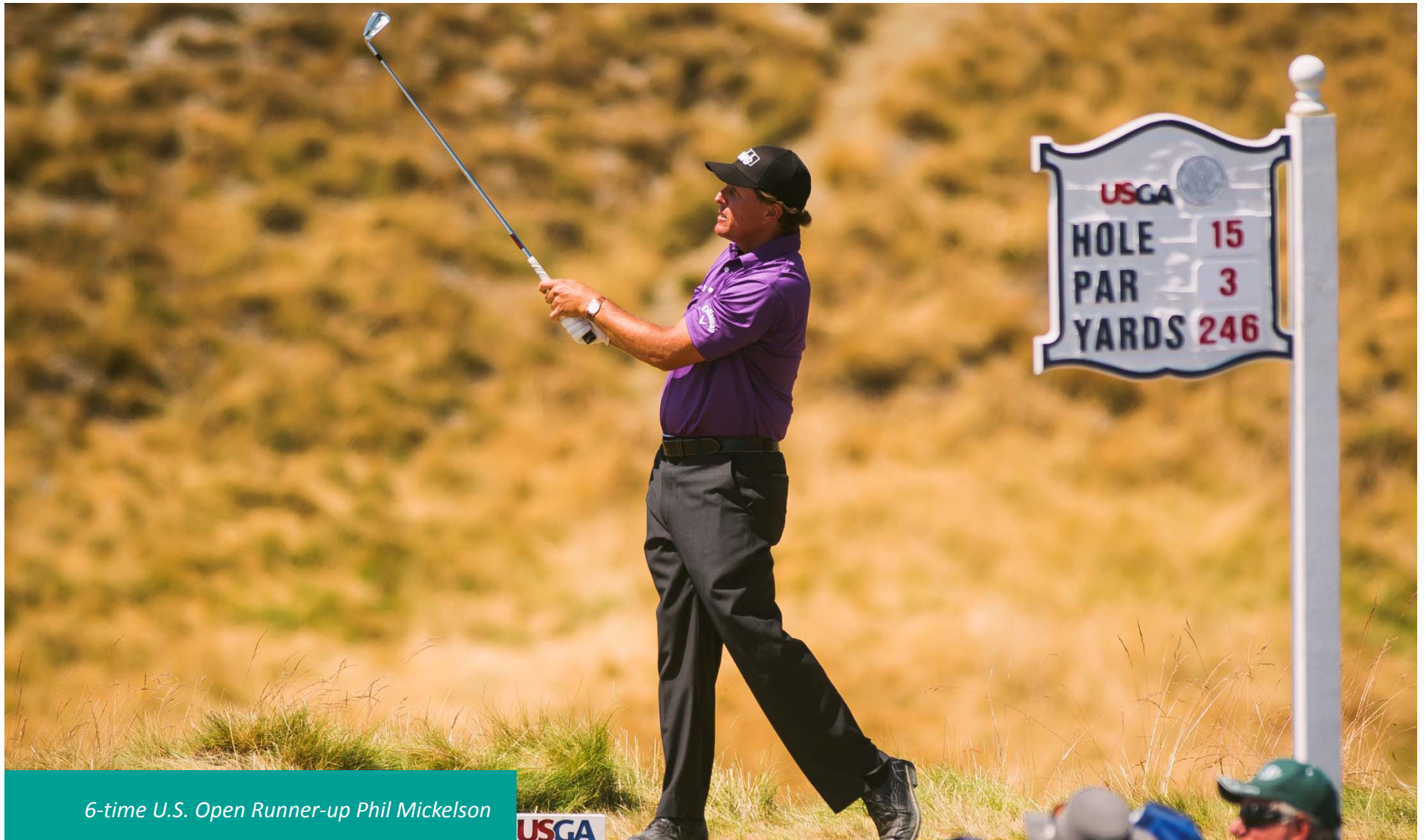
“The Hotel Murano hosted USGA officials, players and members of Fox Sports during the U.S. Open. We had between 1,200 and 1,500 guests daily and the event generated our highest monthly revenue since opening in 2008! The U.S. Open was great for our business, and we continue to see an increase in our reservation packages with Chambers Bay.”

-Hotel Murano Director of Sales & Marketing Tom Ebner



“Throughout the week we had a full airport with jets and small airplanes. In addition to the players, we saw lots of corporate hospitality sponsors and fans. This was the busiest we’d ever seen the airport and was overall a great experience.”

- Airport and Ferry Administrator Deb Wallace



6-time U.S. Open Runner-up Phil Mickelson

"I enjoyed coming to Washington to play a Major Championship event. It was fun to play here. The community helped run a really first-class event, and I wish I had played better"

-Phil Mickelson, 6-time U.S. Open Runner-Up



2015 U.S. Open Champion Jordan Spieth

“We were joking about how we can certainly tell why NFL teams don’t like to come to Seattle to play; these fans are awesome. It’s unbelievable. To have them on our side this week and to hear the crowd screaming for us from Thursday afternoon on, and hearing the support that Michael had as well, I felt like we were crowd favorites and they certainly helped get this job done. Thank you.

- 2015 U.S. Open Champion Jordan Spieth

More than just the
economic impacts...





Executive Pat McCarthy

“This was one of the most extraordinary weeks in our region’s history. Our communities hosted thousands of visitors, and tens of millions of people saw spectacular views of our beautiful home. On behalf of Pierce County, I offer our thanks to the USGA for this incredible event and appreciation to the local, state and federal partners who helped make this championship a huge success. Thanks also go to the championship volunteers and residents who provided such a warm welcome to all of our visitors.”

— *Pierce County Executive Pat McCarthy*

Questions?

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Pierce County